

Independent Car Wash

How our campaigns drove satisfaction and ROI



Challenges

The independently owned car wash needed to **improve its online reviews** and **generate positive reviews** to boost its reputation and increase sales.



Solutions

Digital Marketing:

- ✓ Email Campaigns
- ✓ Social Media Campaigns



Results

The implemented strategy proved to be successful. By engaging with new residents and encouraging feedback, the campaign generated a notable 5% ROI. This positively impacted the overall customer perception and satisfaction.



Key Metric

5%

Return On Investment