

Chiropractic Office

How our campaigns drove a prospering partnership



Challenges

The practice needed to attract new patients and consistently grow, requiring a robust strategy to reach and engage new families.



Solutions

- ✓ New Mover Gift Book
- ✓ New Mover Postcard
- ✓ Follow-Up Booklet
- ✓ Strategic Distribution List



Results

Since 2014, the practice has used print marketing and a strategic distribution list to bring in **5-10 new patients a month**. Through valuable ads and targeted outreach to new movers, they achieved a **4% response rate** and steady growth through their long-term partnership with us.



Key Metrics

5-10

New Patients Monthly

4%

Response Rate