

# Pediatric Dental Chain

How our new mover campaign drove hot leads



## Challenges

The dental chain **loses 5% of its patients annually** due to family relocations, creating a need to attract new patients to sustain growth.



## Solutions

Digital Marketing:

- ✓ Email Campaigns
- ✓ Social Media Campaigns



## Results

We implemented a low-cost ad strategy for this practice, attracting new patients and generating **45 hot leads** from a single local resident campaign.

This success led to a sustained marketing effort that **delivered positive results over 2.5 years.**



## Key Metrics

# 45

Hot Leads Generated

# 2.5 years

With Positive Results