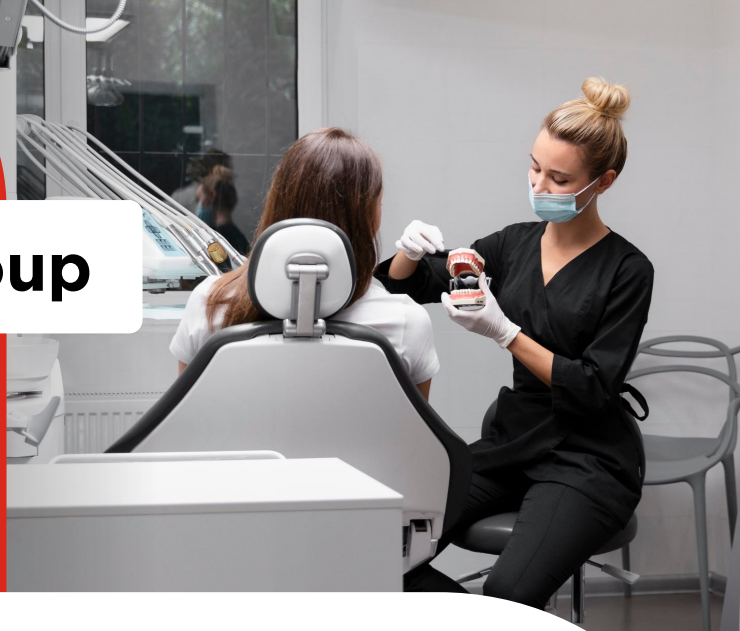


High-End Dentist Group

How our campaigns drove high-value patients



Challenges

The dentist group struggled to reach new movers and attract high-value clients, needing a strategic approach to showcase their premium services.



Solutions

- ✓ New Mover Email
- ✓ New Mover Gift Book
- ✓ Follow-Up Booklet
- ✓ Strategic Distribution List



Results

With Welcome Wagon, the dentist group consistently added **2-3 high-value patients monthly**, with a huge **Lifetime Value (LTV) of \$10,000 per patient**, highlighting the success of the tailored marketing approach.



Key Metrics

2-3

New Patients Monthly

\$10k

LTV Per Patient