



Furniture Businesses Trust Welcome Wagon

- ✓ 12 Partners Nationwide
- ✓ Industry-Leading Response Rates
- ✓ 1+ Million Homes Reached Monthly
- ✓ Exclusive Territory Rights



Win new movers by offering stylish, comfortable furniture to fit their new space. Highlight their desire for fresh decor and quality pieces, while providing an enticing discount. **Attract new homeowners today using Welcome Wagon new mover marketing.**

Top-Performing Offers From Our Furniture Partners

- ✓ \$75 Off Any Purchase
- ✓ 20% Off Full Purchase Price
- ✓ 25% Off & Free Delivery



Fast Fact

60-70% of new movers purchase furniture within three months at their new home.